

UNITED SOCIETY OF PASTEL ARTISTS

The 2010 Web Show

The 2nd annual juried competition of the United Society of Pastel Artists, Inc. will be hosted on the USPA website, www.uspapastelartists.org. Cash prizes to be determined, and winners featured on the website and in the newsletter. First, second and third place prizes as well as honorable mentions.

ELIGIBILITY: Open to any artist who is a current, active member of USPA.

ENTRY FEE: The entry fee is \$25.00 for the first image and \$10.00 for each additional image. Up to 5 images may be submitted by an individual artist.

ELIGIBLE WORK: Original dry pastel only. NO OIL PASTELS. No copies from other artists or published materials. Work must be original, completed in the last two years and not shown in any previous USPA Exhibitions. Mixed media will be accepted that is 80% dry pastel. Works done under supervision are not eligible.

DEADLINE: All entries must be received by October 15, 2010.
ENTRIES RECEIVED AFTER THIS DATE WILL NOT BE JURIED.

ENTRY FORMS: Entry forms must be fully completed and signed. Entry fee, completed entry form and proof of society membership must be included with application and received by October 15, 2010. Images received after this date will not be juried. Fees are non refundable. CDs will not be returned. Your cancelled check or money order will be notification of receipt of entry. If you wish to have additional proof that your entry was received by the deadline, include a self-addressed, postage paid envelope, and it will be returned to you in the mail.

DIGITAL ENTRY FORMAT: All entries will be digital and must be submitted on CD. No email entries will be accepted. Please follow the instructions carefully regarding preparation of your images:

1. Set your camera for a very high quality image. This will be a very large file size. Make sure the camera is square with the painting when you shoot, so that the painting is not skewed or distorted (it is best to use a tripod). Once you have the image of your painting on your computer, it's a good idea to make a copy of it. Working on the copy, make adjustments as needed to make the image match your painting. Do not make changes to the image other than to make it look more like your painting.
2. Crop the image. No mat, frame, or extraneous material should appear other than your painting.
3. Resize the image to 700 pixels on the long side (if it is a horizontal image, 700 pixels wide; if a vertical, 700 pixels tall). Save it at a resolution to 300dpi.

4. Save the painting with a new name, as follows: Your first initial, last name, and abbreviated painting name. For example, if your name is Jane Doe and your painting is titled New York Sunrise, the name you give the digital image would be: JDoeNYSun. Do not make the name too long; you can abbreviate. Be sure to note the abbreviated name on the entry form where indicated. Do not use any symbols such as # % & or spaces. You may use a single underscore_if needed.
5. Save the image as a high quality jpg (You will note when you perform the Save As function that you have an option to specify high quality or low quality. Select the highest.)
6. If your camera software (what came with your camera and which you installed on your computer) does not give you the necessary options for saving your file as specified, consider buying the Adobe Photoshop Elements (under \$100) or get someone who has the proper software to help you. Images not meeting the requirements may be disqualified.
7. Copy the images to a CD for submitting with your entry form. Write your name and "USPA 2010 WEB SHOW" on the CD with a marker or a Sharpie. Do not put a label on the CD. CDs with labels will not be accepted and your entries will not be juried.

CDs WILL NOT BE RETURNED. Make sure you have duplicates of your work before sending your entry. USPA has no liability for lost or damaged materials.

NOTIFICATION: Artists whose work has been accepted will be notified by email (preferred method of notification). If you do not have email, you can be notified by US Mail; in order to receive postal notification, you must send a SASE with your entry. Notification will not be made for non-accepted entries. The exhibition will be posted on the web during the month of November.

SALES TERMS: *Artwork listed for sale on the USPA website online show shall be sold through the USPA PayPal account, a priority fee of 30% of the selling price will be retained by USPA for display and advertising costs. Artist shall negotiate directly with the art buyer, including all the terms of sale: price, delivery date, payment terms, customer satisfaction, framing and shipping. All payments shall be through the USPA's PayPal Account until USPA's 30% is paid before the Artist receives the sale's proceeds. In the event of charge backs, artist agrees to a pro rata share of the refund. Artist agrees to advise USPA of the terms of any sales and to cooperate in resolving buyer disputes. USPA assumes no liability for any sale whatsoever; further, the artist shall indemnify and hold it harmless from any claims arising from the sale of the artist's artwork through USPA's web site.*

ARTIST SIGNATURE REQUIRED: _____

MAIL ENTRIES TO:

Marie Tippets

USPA Web Chair

33431 Abalone Drive, Dana Point, CA 92629

Questions? Email the show chair at mtippets@cox.net

USPA 2nd EXHIBITION (THE WEB SHOW)

THIS FORM MUST BE COMPLETELY FILLED OUT AND SIGNED,
OR ENTRY WILL NOT BE JURIED
PLEASE PRINT CLEARLY!

Your Name _____

Phone _____

E-mail for notification _____
(if your email address is illegible, you may not be notified if accepted)

Street Address _____

City _____

Your web site _____

Agreement signature to terms of sales: _____

COMPLETE THE FOLLOWING FOR EACH IMAGE ON YOUR CD:

ENTRY #1

Title _____

Image Size _____ Price _____ Year Completed _____

Filename of image on CD _____

ENTRY #2

Title _____

Image Size _____ Price _____ Year Completed _____

Filename of image on CD _____

ENTRY #3

Title _____

Image Size _____ Price _____ Year Completed _____

Filename of image on CD _____

ENTRY #4

Title _____

Image Size _____ Price _____ Year Completed _____

Filename of image on CD _____

ENTRY #5

Title _____

Image Size _____ Price _____ Year Completed _____

Filename of image on CD _____

NUMBER OF ENTRIES ENCLOSED _____

TOTAL AMOUNT ENCLOSED _____

CHECKLIST (Review carefully! An improperly prepared submission will cause entire entry to be rejected and not juried):

- _____ My membership dues are current, and I am an active member of USPA
- _____ Images on the enclosed CD are to specification and properly labeled.
- _____ I have enclosed the correct amount entry fees. Check payable to USPA
- _____ I have dated and signed the entry form, and the terms of sales.
- _____ I have reviewed and complied with all instructions.
- _____ I understand and accept the conditions of copyright.
- _____ Notification of acceptance will be by email. If you do not have email, enclose a self addressed, stamped #10 envelope for notification.
- _____ I have enclosed a self-addressed, postage-paid envelope to be returned acknowledging receipt of my entry (optional).

As a condition of entry to the USPA 2nd Exhibition, the undersigned agrees to the terms and conditions stated herein including granting permission to USPA to reproduce the accepted paintings on its web site and for advertising and promotional purposes. I AFFIRM THE ARTWORK REPRESENTED ON THE ENCLOSED CD IS MY OWN ORIGINAL WORK AND REPRESENTATIVE OF THE ORIGINAL.

Printed _____ Date _____

Signature _____